

# BANGALORE CALENDAR

## City Explorer Program

8 sessions over 6 weekends, starting 5th Aug 23 till 9th Sep 23

Fee: INR 4,500

5/Aug/23 In-person	Time: 7:30am to 12:30pm	<b>In the customer's shoes</b>  1. Explore a specific neighborhood while immersing yourself in its history, culture, and local atmosphere 2. Shadow an experienced tour lead to learn practical tips and techniques. 3. Gain a deeper understanding of customer group's thoughts, emotions, needs, and behaviors through empathy map.
8/Aug/23 Self-paced		<b>Experience the virtual world</b>  1. Experience how virtual tours are conducted with help of self-paced virtual tour of the city.
12/Aug/23 Online	Time: 9:30am to 1:30pm	<b>Urban history &amp; neighborhoods</b>  1. Study the history, culture, and geography of urban neighborhoods. 2. Learn about popular attractions, landmarks, and points of interest in your city 3. Hear about neighborhood tours from the top leaders in the offbeat-travel industry.
19/Aug/23 Online	Time: 9:30am to 1:30pm	<b>Research &amp; architecture</b>  1. Destination knowledge and research techniques 2. Study the history, culture, and geography of your tour destinations. 3. Learn about local culture with interviewing techniques 4. Learn about city architecture and nuances with our expert speaker



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<b>26/Aug/23</b> <b>In-person</b>	<b>Time:</b> 9:30am to 1:30pm	<b>People &amp; connections</b>  1. Study group dynamics and effective strategies for managing diverse personalities on tours. 2. Role-play scenarios that require problem-solving and quick thinking. 3. Develop strategies for managing unexpected situations or emergencies during tours.
<b>2/Sep/23</b> <b>In-person</b>	<b>Time:</b> 9:30am to 1:30pm	<b>Art of storytelling</b>  1. Develop storytelling abilities to captivate and entertain tour participants. 2. Learn effective improv techniques for engaging and interacting with diverse groups from expert storytellers. 3. Conduct mock tours or role-play scenarios to improve storytelling skills
<b>3/Sep/23</b> <b>In-person</b>	<b>Time:</b> 9:30am to 1:30pm	<b>Curated visit</b>  1. Engage in hands-on workshops that teach you the techniques and cultural significance behind these crafts. 2. Gain perspectives on curating diverse themed tours with hands-on experiences
<b>9/Sep/23</b> <b>In-person</b>	<b>Time:</b> 9:30am to 3:30pm	<b>Pitch your walk</b>  1. Create detailed route map for different stops, including stories and props for the assigned neighborhoods. 2. Conduct virtual tours and practice the various skills imparted in a safe learning environment. 3. Receive suggestions to improve from the mentors. 4. Reflect on the knowledge gained during the program and share feedback 5. Graduation

